

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58314	CF LOC-POL	FBD - LBD: 09/15/12 - 09/21/12	HL#:	Created: 09/14/12 12:40 PM
Client: OBAMA FOR AMERICA (178906)	CPE: / / 1775	Agency Commission: 15 %	Updated: STHOMAS1 on 09/14/12 01:05 PM	
Agency: GMMB, INC. (6441)	Product: OBAMA/D/PRES (1301)	Self :03:00	Confirmed: 09/14/12 01:00 PM	
Buyer: J. DEMASTRIE	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 09/17/12 08:42 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS430A <i>FIXED</i>	M T W T * * S	SUNR	60				0.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MSUNRISE1 <i>FIXED</i>	M T W T F * *	SUNR	60				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	WCBSSUN <i>FIXED</i>	* * * * * S	MORN	60				0.0	\$3,600.00	1	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DRACHAEL9A <i>FIXED</i>	M T W T F * *	DAY	60				0.0	\$1,100.00	3	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DDEAL <i>FIXED</i>	M T W T F * *	DAY	60				0.0	\$1,620.00	3	\$4,860.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DPRICE <i>FIXED</i>	M T W T F * *	PRCE	60				0.0	\$1,980.00	3	\$5,940.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	M T W T F * *	NEWS	60				0.0	\$1,200.00	3	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DCBSSOAP2	M T W T F * *	SOAP	60				0.0	\$1,100.00	3	\$3,300.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DDRPFIL	M T W T F * *	PHIL	60				0.0	\$1,200.00	3	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EJUDY4P	M T W T F * *	EFG	60				0.0	\$1,600.00	1	\$1,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EJUDY430P	M T W T F * *	EFG	60				0.0	\$1,600.00	2	\$3,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ENWS5P	M T W T F * *	EFG	60				0.0	\$2,000.00	1	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ENWS530P	M T W T F * *	EFG	60				0.0	\$2,200.00	1	\$2,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLYMF	M T W T F * *	NEWS	60				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	AWHEEL	M T W T F * *	ACC	60				0.0	\$3,600.00	2	\$7,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	AJEOPMF	M T W T F * *	ACC	60				0.0	\$5,600.00	2	\$11,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	AWHEELSA	* * * * * S *	ACC	60				0.0	\$1,620.00	1	\$1,620.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	AJEOPSA	* * * * * S *	ACC	60				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE	M T W T F S S	NEWS	60				0.0	\$5,400.00	3	\$16,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	LLETTER	M T W T F * *	LETT	60				0.0	\$2,600.00	3	\$7,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	LFERGUSON	M T W T F * *	LFG	60				0.0	\$900.00	3	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LINSIDER	* * * * * S *	LATE	60				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	LFINAL1	* * * * * S	LOCS	60				0.0	\$2,340.00	1	\$2,340.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	LFINALOT	* * * * * S	LOCS	60				0.0	\$1,350.00	1	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PBROKE*M&M	M * * * * *	REGP	60				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PPERSONTHU3	* * * T * * *	REGP	60				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	SNFL2ND	* * * * * S	NFL	60			NFL	0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	SNFLTODA1	* * * * * S	NFLP	60			NFL	0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	SGAMEDAY	* * * * * S	LOCS	60			NFL	0.0	\$4,000.00	1	\$4,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/15/12	09/21/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PALLACC1HR	* * * * F * *	LPAT	60			NFL	0.0	\$5,760.00	1	\$5,760.00		
	FIXED												
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Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	0	\$155,570.00	\$132,234.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$155,570.00	\$132,234.50	\$0.00	\$0.00